

IVR module for FreePBX



QueueMetrics

QueueMetrics is a highly scalable monitoring and reporting suite that addresses the needs of thousands of contact centers worldwide and offers a broad range of integrated benefits like agent productivity monitoring, target measurement, conversion rates tracking, realtime campaign statistics analysis and an easy to use interface.

How do you enable IVR tracking on your FreePBX and monitor the IVR events in QueueMetrics?

By installing the correct module on your PBX, you will be able to track the IVR events in your call-center.

This guide will show you how to enable the IVR tracking feature in your FreePBX.

queue_log_to_file=yes

Installing the module

You can find the IVR module in this Repo: FreePBX IVR module

You will need to manually install the module on your FreePBX instance from the Module Admin page (Admin->Module Admin).

• Download the module from the FreePBX repository:

FreePBX-Contributed / queuemetrics

Source					
😵 master 🗸	··· queuemetrics /				
Source	Compare Copy branch name Download				
🖿 i18n					
C functions.inc.php					
C install.php					
🗅 module.xml					
C page.queuemetrics.php					
🕻 uninstall.p	🗅 uninstall.php				

- Go to Admin->Module Admin
- Go to "Upload modules"
- Select "Type: Upload (From Hard Disk)"

0	Admin	Appli	cations	Connectivity	Dashboard	Reports	Settings	UCP	
	You can upload a tar gzip file containing a FreePBX module from your local system. If a module with the sam								
	Check Online Mana			e local modules					
	Type: Upload (From Hard Disk) ~								
	Upload L	.ocal Moc	<u>lule</u> [@] No file sel	ected.	Upload (From H	ard Disk)			
	DIOW								

• Upload the module to FreePBX and install it (the zip file that you just downloaded)

Then go back to the Module Admin page, find QueueMetrics under the Settings category and enable the module.

Settings						
Module	Version	Track	Publisher		License	Status
Asterisk API	15.0.8 Stable		Sangoma Teo	chnologie:	GPLv2+	Enabled
Asterisk IAX Settings	15.0.6	Stable	Sangoma Teo	chnologie:	AGPLv3	Enabled
Asterisk REST Interface Users	15.0.3.8	Stable	Sangoma Teo	chnologie:	GPLv3+	Enabled
Asterisk SIP Settings	15.0.6.23	Stable	Sangoma Teo	chnologies	AGPLv3+	Enabled
Camp-On	13.0.4.1	Stable	Sangoma Teo	chnologies	GPLv3+	Enabled
Customer Relationship Mana	15.0.14.37	Stable	Sangoma Teo	chnologies	Commercial	Enabled
EndPoint Manager	15.0.24.34	Stable	Sangoma Teo	chnologie:	Commercial	Enabled
Extension Settings	13.0.4	Stable	Sangoma Teo	chnologie:	GPLv3+	Enabled
Fax Configuration	15.0.19	Stable	Sangoma Teo	chnologie:	GPLv3+	Enabled
Fax Configuration Professional	15.0.8.7	Stable	Sangoma Teo	chnologie:	Commercial	Enabled
> Filestore	15.0.3.7	Stable	Sangoma Teo	chnologies	AGPLv3	Enabled
Music on Hold	15.0.20	Stable	Sangoma Teo	chnologies	GPLv3+	Enabled
PIN Sets	15.0.1.9	Stable	Sangoma Teo	chnologies	GPLv3+	Enabled
✓ QueueMetrics		Stable	Schmoozeco	m.com	GPLv2	Not Insta
Info	Info Publisher: Schmoozecom.com					
	Licen	se: GPL	v2			
Changelog Signature Status: Unknown (What Does this Mean?)						
	Descriptio	on: A m	odule for Queue	Metrics, tha	it allows you to s	et if IVR sel
	More in	fo: Get	help for Queue	Metrics		
Track: 0 Stable						
	Action	0	No Action	Install	Remove	
Route Congestion Messages	15.0.9	Stable	Sangoma Teo	chnologies	GPLv3+	Enabled
Speed Dial Functions	2.11.0.4	Stable	Sangoma Teo	chnologies	GPLv3+	Enabled
Text To Speech Engines	15.0.4.6	Stable	Sangoma Teo	chnologie:	AGPLv3	Enabled
> Voicemail	15.0.18.12	Stable	Sangoma Ter	hnologies	GPLv3+	Enabled

Save and Submit the changes.

Now it will be enough to start the IVR tracking from the "Settings" dropdown menu, that you find in the toolbar above. Open the QueueMetrics module and check the box. Save and Apply the changes.



Make sure that the IVR events are written in the queue_log file, under: /var/log/asterisk/queue_log

```
1601995448|1601995437.27|NONE|NONE|INFO|IVRAPPEND|3|ivr-1
1601995453|1601995437.27|NONE|NONE|INFO|IVRAPPEND|1|ivr-2
```

Tracking IVR events in QueueMetrics

Now that the events are being tracked by the PBX, you will start seeing them in the reports as well.

In the logs you will find the events with the tag "IVR-1", "IVR-2"... depending on what IVR option has been selected.



Make some tests and identify which event corresponds to which selection, from your IVR options.

In our example, IVR-1 is the Main Desk and IVR-2 is Support.

Open QueueMetrics and on your Homepage you will find the "Ivr Selections" option, under the Settings category.

In this section you will able to define the IVR events, to make them easier to track in the reports.

Edit IVR details

	IVR code:	ivr-1				
	Description Main Desk					
	Created By	demoadmin, 06/10/2020, 16:47				
	Last Update					
SAVE	BACK	NEW	CLONE	DELETE		

Create all the IVR events that you need.

You will now be able to run a report and see the IVR paths and the digits that have been pressed.

IVR traversal

IVR path	N. calls	IVR goal report	Success rate	Hangups	Attrition rate
Main Desk	3	1	33.3%	0	0.0%
# 2	1	1	100.0%	0	0.0%
# 3	2	0	0.0%	0	0.0%
Main Desk ⇒ Support	2	1	50.0%	1	50.0%
# 1	2	1	50.0%	1	50.0%

If you need assistance creating a custom report, you can have a look at this guide: How to create a Report with QueueMetrics

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QueueMetrics References

For more technical information about QueueMetrics call center solution please refer to the User Manual.

Visit <u>www.queuemetrics.com</u> for a trial.

Attend our <u>Free Webinars</u> for a live demonstration of QueueMetrics.